

National Summit for the Arts and Environment  
July 13-14, 2008

**Facilitator:**

**Mr. Eric Friedenwald-Fishman**

*Creative Director/President, Metropolitan Group*

Eric Friedenwald-Fishman is creative director/president of Metropolitan Group, a full-service strategic communication and resource development firm that works exclusively with social purpose organizations (non-profits, foundations, public agencies and socially responsible businesses). Metropolitan Group is one of the nation's leading social marketing agencies specializing in work with arts culture and heritage, environmental and community economic development organizations. Eric is widely recognized as one of the nation's most effective individuals in developing and implementing direct social change campaigns and social purpose brands. He is the principal author of Metropolitan Group's Public Will Building Framework. Eric has developed campaigns for needs and issues ranging from water quality and land conservation to green affordable housing and historic preservation. He has worked on arts advocacy, arts and cultural marketing and cultural planning initiatives. Eric has served as the key strategist and campaign counsel on hundreds of regional, national and international projects and has developed extensive relationships among corporate, public sector and philanthropic decision-makers. He has been honored to collaborate with numerous arts and environmental clients. Eric has recently co-authored, *Marketing That Matters: 10 practices to profit your business and change the world* (published by Berrett-Koehler). He has been a featured speaker at the National Endowment for the Arts Educational Leadership Institute and at the Americans For the Arts National Conference. He has served on the boards of Portland Center Stage, the Regional Arts and Culture Council and The Library Foundation. He is the 2008 recipient of the Northwest Business Committee for Arts and Culture *Exemplary Business Volunteer for the Arts* award.

**Hosts:**

**Mr. Terre Jones**

*CEO/President, Wolf Trap Foundation*

Terrence Jones serves as president and CEO of the Wolf Trap Foundation for the Performing Arts. During more than a decade of service, he has positioned the organization nationally as a premier center for the integration of performing arts, education, technology, and community, while substantially advancing all of Wolf Trap's artistic and educational programs. Jones is responsible for the nonprofit Foundation's vision, administration and planning. Most notably, he has instituted the annual commissioning of new works from a diverse array of performing artists. During his tenure, Wolf Trap has commissioned more than 35 new works. Also during Jones' tenure and with his guidance, Wolf Trap opened the national Center for Education at Wolf Trap, which serves as a home to the Wolf Trap Institute for Early Learning Through the Arts, the Wolf Trap Opera Company and the Foundation staff. During a 2007 National Press Club address, Jones announced the launch of the Foundation's environmental initiative to take Wolf Trap carbon neutral. Wolf Trap now serves as a leader by encouraging sustainable business practices among the national arts community and has been designated as a Climate Friendly Park by the EPA/National Park Service. Under Jones' leadership, the organization completed a \$21 million endowment and capital campaign. Jones is a frequent speaker and consultant on performing arts management issues and has often been invited to address the National Press Club. Prior to joining Wolf Trap, Mr. Jones served for 10 years as CEO and artistic director of the Krannert Center for the Performing Arts at the University of Illinois at Urbana-Champaign, general manager of

Clowes Memorial Hall in Indianapolis, and Assistant Dean of the College of Fine Arts at Butler University. He also founded the Bradford Repertory Theatre in Vermont.

**Mr. Robert Lynch**

*CEO/President, Americans for the Arts*

Robert Lynch is the president and CEO of Americans for the Arts, where he has served since the organization's inception in 1996. Previously, he was executive director of the National Assembly of Local Arts Agencies for 12 years, and managed the successful merger of that organization with the American Council for the Arts to form Americans for the Arts. Now in his 30th year of work for the arts industry, he has been motivated by his personal mission to empower communities and leaders to advance the arts and to advance appreciation for the arts in society. He has delivered and presented more than 1,000 speeches and workshops in 49 states and eight countries for audiences ranging from Native American tribal gatherings to the U.S. Armed Forces in Europe to the president of the United States. He is currently on the boards of the Craft Emergency Relief Fund and the United Arts Organization of Washington, DC.

**Hon. Norman Mineta, Host**

*Chairman, Wolf Trap National Advisory Council on the Arts and Environment*

Secretary Norman Y. Mineta is vice chairman of Hill & Knowlton based in its Washington, DC office. Mineta provides counsel and strategic advice to Hill & Knowlton clients on a wide range of business and political issues. Mineta's career in public service has been both distinguished and unique. For almost thirty years, Mineta represented San Jose, California, throughout that time, Mineta worked to encourage new industries and spur job growth. Mineta served as the Chairman of the House Transportation and Public Works Committee from 1992 to 1994, after having chaired the Subcommittee on Aviation and the Subcommittee on Surface Transportation. He was the primary author of the groundbreaking Intermodal Surface Transportation Efficiency Act (ISTEA) of 1991. In 2000, Mineta was appointed by President Bill Clinton as the United States Secretary of Commerce. Mineta was appointed Secretary of Transportation by President George W. Bush in 2001, where he served until he joined Hill & Knowlton in July 2006. Following the horrific terrorist acts of September 11, 2001, Mineta guided the creation of the Transportation Security Administration, the largest mobilization of a new federal agency since World War II. Mineta was also a vice president of Lockheed Martin where he oversaw the first successful implementation of the EZ-Pass system in New York State. Globally recognized for his leadership, Mineta has been awarded the Presidential Medal of Freedom and the Wright Brothers Memorial Trophy. He is a graduate of the University of California at Berkeley. Secretary Mineta is married to Danealia (Deni) Mineta and has two sons, David K. Mineta and Stuart S. Mineta, and two stepsons, Robert M. Brantner and Mark Brantner.

**Participants:**

**Ms. Claire Alexander**

*VP of Operations and Interactive Media, Discovery Communications LLC, Planet Green*

Claire Alexander is vice president of operations for Planet Green, the first 24-hour television network dedicated solely to green lifestyle programming. Claire Alexander oversees the efficient and effective execution of all network functions alongside President and General Manager Eileen O'Neill. Alexander is also responsible for business development, non-profit partnerships, and the strategy and execution of Planet Green's multi-platform extensions, which include TreeHugger.com and the newly launched PlanetGreen.com. Prior to becoming a key member of the Planet Green team, Alexander led the acquisition of TreeHugger.com and served as vice president of digital strategy and implementation in the Office of the Founder and Chairman. In

that role she drove the creation of Discovery's social media strategy and developed company-wide new media governance procedures. Alexander joined Discovery as a member of the Corporate Strategy and Business Development Team in 2004. Prior to Discovery, Alexander was a management consultant in Bain & Company's Boston office. She graduated from Harvard University and holds an MBA from Stanford's Graduate School of Business. She is based at Discovery Communications' global headquarters in Silver Spring, Maryland.

**Mr. Brian Allenby**

*Manager, Operations & Education, Reverb*

Brian Allenby is the manager of operations and education at Reverb. Prior to joining Reverb, Allenby worked in both the music and environmental fields. Following college at American University in Washington, DC, Brian moved to Charlottesville, Virginia where he promoted and produced concerts at clubs, theaters and amphitheatres. After a move back to his home state of Vermont, Brian transitioned to the environmental world where he worked for NativeEnergy, a national leader in the renewable energy and carbon offset market. Brian currently resides in Portland, Maine, where he enjoys exploring a new city and spending time outdoors somewhere between the mountains and the ocean.

Reverb is an environmental 501(c)(3) non-profit organization founded by Guster guitarist/vocalist Adam Gardner and his environmentalist wife, Lauren Sullivan. Deeply rooted within the music and environmental communities, Reverb educates and engages musicians and their fans to promote environmental sustainability. Reverb has coordinated greening programs for Dave Matthews Band, John Mayer, Jack Johnson, Bonnie Raitt, Barenaked Ladies, Sheryl Crow, Blue Man Group, Guster and many others. Reverb has worked on over 50 major tours and 750 events, helped artists and fans reduce or eliminate over 37,000 tons of CO<sub>2</sub>, fueled trucks and busses with over 260,000 gallons of biodiesel fuel, hosted over 1,000 environmental groups in their interactive Eco-Village, and reached over 4.4 million fans.

**Mr. Sam Bower**

*Executive Director and Co-founder, greenmuseum.org*

Sam Bower is the co-founder and Executive Director of greenmuseum.org, an online museum of environmental art, launched in 2001. Prior to this, Sam created environmental art for eight years as part of a San Francisco Bay Area collaborative art group known as Meadowsweet Dairy. He helped found Cellspace, a non-profit community art space in San Francisco, and Co-Directed Crucible Steel Gallery. Sam has worked as a curator, solo artist, puppeteer, web designer, in advertising, events planning and the environmental non-profit sector in the United States and in Ecuador. He has served as a founding Board Member of Dreamfish and on the Board and Advisory Board of various art and environment-related research groups, nonprofits and art projects. He has a B.A. in history from Pomona College.

**Ms. Kateri Callahan**

*President, Alliance to Save Energy*

Kateri Callahan brings more than 20 years of experience in policy advocacy, fundraising, coalition building, and organizational management to her position as the president of the Alliance to Save Energy, a non-government organization headquartered in Washington, D.C. Callahan spearheads the organization's multi-faceted initiatives to advance energy efficiency worldwide to achieve a healthier economy, a cleaner environment, and greater energy security. Under Callahan's direction, the number of Alliance Associate members has grown to 150. She leads the Alliance into its fourth decade with these leaders in industry, government, trade associations and special interest groups and with the distinguished Alliance Board of Directors, which includes seven sitting members of Congress. Callahan was the driving force behind the Alliance's inaugural Energy Efficiency Global (EE Global) Forum and Exposition held in 2007, the first

international conference of its scope and scale to focus exclusively on energy efficiency. A well known and respected voice for energy efficiency, Callahan often testifies before Congress, keynotes at conferences and meetings around the globe and is in demand as a spokesperson by national broadcast, electronic and print media. Prior to her nearly five years as president of the Alliance, Callahan spent 14 years as the head of the Electric Drive Transportation Association. Early in her career, Callahan spent four years on the staff of a U.S. senator and two years as director of government and federal affairs for a non-profit organization.

**Dr. Rose Ann Cleveland**

*Executive Director, The Morris and Gwendolyn Cafritz Foundation*

Rose Ann Cleveland is the executive director of The Morris and Gwendolyn Cafritz Foundation, the largest private foundation exclusively serving the Washington metropolitan area.

Before joining the Foundation in August 2005, she served as director of programming for Washington Performing Arts Society, where she oversaw a multi-disciplinary season of performances, artist residencies, commissioning projects, and education programs in venues throughout the metropolitan area. Earlier, as associate director of programming at the University of Maryland, Dr. Cleveland developed performance series and educational programs for the Clarice Smith Performing Arts Center. She holds a Ph.D. from the University of Pennsylvania and is the author of a scholarly book on writer Caroline Gordon.

Currently, Dr. Cleveland serves on the Board of Directors of the Washington Regional Association of Grantmakers and on the local advisory board for Local Initiatives Support Corporation (LISC). She chairs the Foundation Center's local advisory board and is a member of Leadership Greater Washington (Class of 2007).

**Mr. Keith N. Cole**

*Director, Legislative and Regulatory Affairs, General Motors*

Mr. Keith Cole is Director of Legislative and Regulatory Affairs for General Motors. He focuses primarily on GM's advanced vehicle technologies and their impact on environmental policies. From 1997 until 2002, he was a partner at the law firms of Beveridge & Diamond, and then Swidler Berlin, which specialized in energy, environment and natural resource matters before Congress and federal agencies. Before that, he worked for Congress for seven years, five as counsel to the House Energy and Commerce Committee, specializing in environmental legislation, and then two with the Senate Small Business Committee working on regulatory reform. Prior to his legal career, he worked as a geophysical engineer for Schlumberger Technical Services in Abu Dhabi, Kuwait, Egypt, and the Sudan. Mr. Cole is on the advisory board of the NFIB Legal Foundation, and the Board of Directors of the Access Fund, a national organization dedicated to preserving access to rock climbing areas. He has a Bachelor's degree in Mechanical Engineering and Materials Science from Duke University, and a Law degree from the University of Virginia.

**Mr. Matthew T. Cooper**

*President, PEG Environmental Engineering*

Matthew T. Cooper is president of Patuxent Environment Group, Inc. (PEG) He has 19 years of experience in the evaluation and mediation of the Built Environment. Cooper has achieved many diverse certifications and accreditations in the disciplines of mechanical engineering, indoor environments, industrial hygiene and power engineering. PEG is a diverse engineering, environmental and management consulting firm operating principally from North Carolina to Massachusetts. PEG specializes in building diagnostics, environmental and code compliance, thermal performance, HVAC design and operation and construction defect. These capabilities have combined in the past five years to enable PEG to become a leader in the application of

national green building standards and protocols. Operating as a design consultant and “boots on the ground” interim and continuous inspection agent, PEG leads the way in verification of effective planning and real world application of all aspects of effective construction. PEG performs at every level of contracting from GSA schedule to residential to charitable endeavors.

**Mr. Philippe Cousteau**

*CEO, EarthEcho International*

Philippe Cousteau is the son of Jan and Philippe Cousteau Sr., and the grandson of Captain Jacques-Yves Cousteau. As a member of the legendary family, Philippe is continuing the work of his father and grandfather through EarthEcho International, the non-profit organization he founded with his sister and mother and of which he serves as CEO. He is also the co-founder of Azure Worldwide, a strategic consulting and development company. Philippe is the chief ocean correspondent for *Animal Planet*, where he works on documentary programs, and is currently a host for “Oceans,” a new high-definition *Discovery Channel/BBC* co-production premiering this fall. Philippe has been featured in television and radio programs and magazine articles across the country. He was recently named to *Smithsonian Magazine*’s list of “37 under 36, America’s Young Innovators in the Arts and Sciences,” and was a guest editor of the November 2007 issue of *Women’s Health*, the first magazine to ever feature a “Blue Issue.” He has written articles for *Sport Diver Magazine US* and *National Geographic Magazine* and has lectured at such institutions as The United Nations, Harvard University, and Woods Hole Oceanographic Institution. Philippe serves on the Board of Directors of The Ocean Conservancy, Marine Conservation Biology Institute, and the National Environmental Education Foundation; the Advisory Board of Discovery Communications Inc.’s Planet Green and Oceana’s Ocean Council; and is a member of the Smithsonian Institution’s Ocean Initiative Council. He holds a master’s degree in history from the University of St. Andrews.

**Mr. Ellis Finger**

*Director, Williams Center for the Arts*

Ellis Finger is director of the Williams Center for the Arts at Lafayette College, a position he has held since 1983. Prior to this position he taught foreign languages and interdisciplinary studies at Lafayette and also served for three years as director of corporate and foundation grants. He continues to serve as a member of the Lafayette faculty, as part of his appointment at the Williams Center, and teaches courses in the arts. He is a graduate of Davidson College, with an M.A. from Duke University and Ph.D. in German languages and literature from Princeton. He did two years of post-graduate study in Germany, in Berlin and Munich. Since joining the presenting field, he has performed a number of services within the arts field. He has been a panelist and site visitor for the Pennsylvania Council on the Arts, the National Endowment for the Arts, and the Arts Partners program. He has given workshops and educational sessions at regional conference of Northeast Presenters, Southern Arts Federation, and Western Arts Alliance Association. He was a participant in the 1989 Leadership Institute administered by Arts Presenters, and he served on the faculty for the 1992 Leadership Institute in Berkeley, teaching aesthetics of performance. He currently serves as a Board member for Chamber Music America and chaired its 25th anniversary national conference in 2002. In 2003 he was honored with the Performing Arts Presenters William Dawson award for programming excellence. He was a Hub Site member of the National Dance Project 1999-2004.

**Ms. Molly Finn**

*Vice President, Booz Allen Hamilton*

Molly Finn leads the firm’s environmental business, serving clients worldwide on environmental and physical infrastructure development issues. In her 22 years at Booz Allen, Ms. Finn has supported the emerging environmental agendas of many of the firm’s clients. Serving as the

Client Service Officer for environmental business, Ms. Finn and her team develop and deliver solutions on: use of sustainable technology in physical infrastructure renewals; business case development for environmental and energy efficiency improvements; use of information technology to support environmental objectives and water resources management . She also specializes in alternative energy development, environmental greening strategy and long-term sustainability of operations. Ms. Finn has contributed to numerous articles and pieces of intellectual capital on environmental issues throughout her career. Most recently, she co-authored “Unrecognized Assets: Hidden Sources of Environmental Value” and “The Environment: Let’s Get it Right”, which both appeared in *strategy +business*. Ms. Finn has also served as an instructor at the University of Pennsylvania for 8 years, where she taught “Organizational Problem Solving” at the graduate level in the University’s government administrations program. Ms. Finn is a Magna Cum Laude graduate of Haverford College, with honors in Philosophy. She also holds a master’s degree in government administration from the University of Pennsylvania.

### **Mr. Michael Hughes**

*Senior VP/General Manager, CBS Radio*

Michael Hughes is the senior vice president and general manager for three CBS Radio stations in Washington, D.C. including El Zol 99.1 FM, FM Talk; WJFK; and Rock 94.7 The Globe, the country’s first “Green” focused radio station. Hughes is a 26-year broadcast veteran. He started as an overnight D.J. in Toledo, Ohio, then progressed into Public Service and Promotions positions, as a director of programming in various markets and more recently, programming oversight for AMFM Inc. radio stations. He previously served as general manager of WZGC in Atlanta for CBS Radio before transferring with CBS to Washington, D.C. in early 2003. In his role as senior vice president and general manager, Hughes is responsible for all operations of the three stations in Washington, D.C. Community service has been a personal and professional priority for Hughes since he started in radio. He is currently an Executive Board member of the Clean Energy Partnership, a D.C.-based consortium dedicated to promoting environmentally responsible practices to our area’s business community. He is also a board member of the Washington Redskins Charitable Foundation, the Washington, D.C. Archdiocese Latino Education Center, The Washington Area Broadcaster’s Association, and on the Executive Advisory Board of the American Heart Association’s START: Walking Program. He is a recipient of the MAPAVI Award as Humanitarian of the Year for the Hispanic Community of Washington, D.C. Hughes attended Bowling Green State University in Ohio. Mr. Hughes, his wife Mary Beth, and four daughters live in Annapolis, Maryland.

### **Mr. Sudhakar Kevasan**

*Chairman/CEO, ICF International*

Sudhakar Kesavan serves as the chairman and CEO of ICF International. In 1997, he was named president of the ICF Consulting Group when it was a subsidiary of ICF Kaiser. In 1999, the Group was divested from Kaiser and became a wholly owned subsidiary of the Company through a joint effort of the management and CM Equity Partners, and ICF International was launched as an independent company. Mr. Kesavan received his master of science degree from the Technology and Policy Program at the Massachusetts Institute of Technology (MIT), his postgraduate diploma in management from the Indian Institute of Management, Ahmedabad, and his bachelor of technology degree (chemical engineering) from the Indian Institute of Technology, Kanpur. Mr. Kesavan serves on the Board of the Rainforest Alliance, a New York based nonprofit environmental organization committed to protecting ecosystems by transforming land-use practices, business practices, and consumer behavior. In 2007, *Washington SmartCEO* honored Mr. Kesavan as one of the Future 50, the magazine’s honor to chief executives of the Washington metropolitan area's fastest growing companies.

**Ms. Marda Kirn**

*Founder/Executive Director, EcoArts*

Marda Kirn is the founding director of EcoArts, a collaboration of major science, environmental, arts, indigenous, and other organizations to increase awareness about climate change and sustainable living. EcoArts activities include performances, exhibits, talks, tours, and other events and bringing together performing and visual artists with scientists and sustainability experts to co-create new works. Among last year's 28 collaborators were: the National Center for Atmospheric Research, NOAA, CIRES, Curious Theatre, Boulder Museum of Contemporary Art, Denver Museum of Nature & Science, Center for ReSource Conservation, University of Colorado Museum of Natural History, and the City of Boulder Office of Environmental Affairs. Kirn's most recent presentation was for the American Solar Energy Society's annual conference about using arts power to fast-track solar power. In a previous life, Kirn was the founding director of the Colorado Dance Festival, considered one of the top three dance festivals in the US during her leadership (1982-96), and recognized nationally for innovation and quality programming. She was director of the International Tap Association (2002-08), a dance service organization for tap artists in 28 countries; has written for various publications; has lectured on dance/the arts for many organizations; has served and/or chaired grants panels for the NEA, the Rockefeller Foundation, and the Western States Arts Federation, among others; has received several awards; and has been a speaker/panelist and/or consultant for organizations in the US, Europe, Mexico, Cuba, and India. She is a past board member of Dance/USA and a host committee member for the National Performing Arts Convention.

**Mr. Scott Kratz**

*Vice President for Education, National Building Museum*

Scott Kratz is currently the vice president for education at the National Building Museum, leading the Public Programs and Youth Education departments that conceive, organize, present, and evaluate high-caliber, high-profile educational programs for families, adults and school children. These programmatic efforts explore the building arts and serve approximately 65,000 visitors annually. Before joining the National Building Museum in 2006, Kratz served as director of programs at the Autry National Center and associate director of the Institute for the Study of the American West in Los Angeles, California where he supervised a staff that planned and implemented programs for the Autry including theater, film, music, family programs, lecture series and academic symposia. Kratz began his career in museums sixteen years ago teaching at Kidspace, a children's museum in Pasadena, California. He has been active in several museum education boards including the Museum Educators of Southern California. He is currently vice chair for issues on the board of the American Association of Museum's Education Committee and is on the board of ACE Mentor Program, Washington, DC Chapter. He has served as a juror on the 2007 Smithsonian Education Achievement Awards, the MUSE Awards, a committee member on American Planning Association's Growing Tomorrow's Planners Task Force and a board member of Native Voices at the Autry, a theater company based in Los Angeles, CA.

**Ms. Kathy Mattea**

*Artist*

Twice named Female Vocalist of the Year by the Country Music Association, Kathy Mattea carved out a role for herself in the late 1980s and 1990s as a sensitive yet energetic artist at ease both with country tradition and free-ranging innovation. In 1990, the West Virginia native won the first of her two Grammy Awards, earning the Best Female Country Vocal Performance award for her moving "Where've You Been," co-written by husband Jon Vezner. She is among the most successful women in the genre's history, yet her creative spirit has led her to explore

musical territory extending well beyond its confines. Her recent recordings have intertwined Celtic, gospel, and bluegrass influences with the folk and acoustic music that have always served as her artistic anchor.

An early spokesperson and advocate for AIDS awareness and research, Kathy's long history of activism has led her to bring public attention to several current environmental issues: as a grass-roots presenter of The Climate Project's global warming slideshow, and in efforts to curtail mountaintop removal coal mining in her native Appalachia. The work and the music have joined together to produce her latest CD, "COAL", featuring songs from the coal country and culture of "her place and her people".

### **Mr. Shawn Norton**

*Environmental Leadership Program Manager, National Park Service*

Shawn Norton currently serves in the Office of the Associate Director of the National Park Service (NPS) as the Agency-wide Environmental Leadership Program coordinator. In this role, he is responsible for working with all parks and programs towards the goal of improved environmental performance and sustainable park management. He is both the creator and developer of a new and innovative program to combat climate change in parks and protected areas entitled Climate Friendly Parks. He has received the Presidential Award for Federal Energy Management for efforts in promoting energy conservation and renewable energy use in the National Park Service. He has also received the Secretary of the Interior Meritorious Service Award for developing an innovative program for "greening" the National Park Service. He has a masters degree in environmental science and engineering from Virginia Tech and a bachelors degree from the State University of NY, College of Forestry. He has a wife and three children and is very active in school and community affairs.

### **Mr. Damien Pwono**

*Executive Director, Global Initiative on Arts, Culture, and Society, The Aspen Institute*

Damien M. Pwono is the executive director of the Aspen Institute Global Initiative on Arts, Culture, and Society. Damien holds a Ph.D. in ethnomusicology from the University of Pittsburgh. He has worked on culture and development issues globally for over a decade, including 11 years in arts and culture philanthropy. He is a former senior program advisor for the arts and humanities at the Rockefeller Foundation in New York and Nairobi (1993-98) and program officer for media, arts and culture at the Ford Foundation in New York (1998-2003). Prior to joining the Aspen Institute, Damian was a visiting scholar at the University of Pittsburgh and volunteered as the secretary general of the International Music Council at UNESCO in Paris.

### **Mr. Michael Singer**

*Artist*

Michael Singer's recent work has been instrumental in transforming public art, architecture, landscape and planning projects into successful models for urban and ecological renewal, which have contributed to the definition of site specific art and the development of public places. In 1993, The New York Times chose Singer's design of a massive waste recycling and transfer station in Phoenix as one of the top eight design events of the year. In recent years, Singer has been involved in a variety of landscape and outdoor environment, planning, and infrastructure projects in the United States and Europe. Michael Singer has received numerous awards, including fellowships from the National Endowment for the Arts and the John Simon Guggenheim Foundation. Current civic projects include a mile long waterfront in Downtown West Palm Beach, planning strategies for Bellows Falls, Vermont, and a collaboration with Environmental Defense on a white paper titled "Infrastructure and Community: Can We Live With What Sustains Us." Whole Foods Market has also commissioned Michael Singer Studio to

create green site planning guidelines and concept shell designs for all of their new sites in South Florida.

**Mr. Patrick Spears**

*Co-Founder/President, Intertribal Council on Utility Policy (COUP)*

Patrick Spears is a member of NativeEnergy's Management Committee and co-founder and president of the Intertribal Council On Utility Policy (COUP), representing eleven Tribes in the Dakotas, Wyoming, and Nebraska. Intertribal COUP is involved in policy issues and outreach education to Tribal governments, Tribal Colleges, and indigenous environmental organizations on telecommunications, climate change, energy planning, energy efficiency and renewable energy development. Mr. Spears has worked in tribal government and Indian programs in various capacities over the past 30 years. He is currently consulting with the Flandreau Santee Sioux Tribe on community and rural wind projects. Spears also manages the wind energy feasibility and development for community and commercial wind power for the eight COUP Tribes in the 80 MW Intertribal Wind Project. Intertribal COUP represents Tribal energy interests from regulatory and economic perspectives at regional and national levels on regulatory issues, policy analysis, energy development plans, and legislative proposals. Mr. Spears views energy as a key component of sustainable development and economic restoration. The energy interests range from utility regulation policy, energy planning, energy efficiency, and renewable energy with emphasis on wind energy development. Mr. Spears is a member of the Lower Brule Sioux Tribe and completed undergraduate work in sociology with emphases in anthropology and Indian studies from the University of South Dakota, and graduate study in public administration at the Washington, D.C. Public Affairs Center, University of Southern California.

**Hon. Robert Stanton**

*Immediate Past Director, National Park Service*

Robert G. Stanton is an executive professor at Texas A&M University, and former director of the National Park Service, U.S. Department of the Interior. He is a native of Fort Worth, Texas and grew up in Mosier Valley; one of the oldest African American communities in Texas. He earned a bachelor of science degree in 1963, from Huston-Tillotson University in Austin, Texas, did graduate work at Boston University in Boston, Massachusetts, and George Washington University in Washington, D.C. He has also completed numerous programs in conservation, management and executive leadership. Mr. Stanton was appointed by President Bill Clinton as the 15<sup>th</sup> Director of the National Park Service in 1997, retiring in 2001. He was the first director to undergo confirmation hearings before the United States Senate and the first African American to serve in the position since the National Park Service was established by Congressional legislation in August, 1916. Mr. Stanton began his Federal career as a seasonal Park Ranger at Grand Teton National Park, Wyoming, during the summers of 1962 and 1963. His distinguished career in the National Park Service included positions as a personnel management specialist, park management assistant, park superintendent, deputy regional director, associate director (operations) and regional director. Mr. Stanton has been cited in numerous professional publications and has received several prestigious awards including four honorary doctorate degrees; the Presidential Rank of Distinguished Senior Federal Executive Award; the National Council of Negro Women's highest award, the Distinguished Service Award; and the U.S. Department of the Interior's highest award, the Distinguished Service Award.

**Mr. Chris Velasco**

*President, PLACE (Projects Linking Art, Community & Environment)*

Chris Velasco is the President and Executive Director of PLACE (Projects Linking Art, Community & Environment), a national nonprofit organization dedicated to changing the way communities are built. PLACE works at the intersection of the arts, environmentalism and social justice, joining forces with communities to develop inspiring green places. Chris has been actively engaged in the creation of innovative communities and sustainable facilities for sixteen years. He has worked in over two-hundred communities, and has been a leader in the creation of over \$425 million of new facilities. An innovator in the area of housing cooperatives, Chris worked to develop some of the nation's early leasehold housing cooperatives for artists. His projects have won numerous awards from the National Trust for Historic Preservation, the American Institute of Architects and more. Chris was recently invited to advise Senator Hillary Rodham Clinton on environmental policy, including her Strategic Energy Fund. He worked with Maryland Governor Parris Glendening to create the first community built from the ground up to embody Smart Growth principles. He worked with the Maryland General Assembly to create the first Arts Tax Increment Financing, or TIF, Plan. Chris is a frequent keynote speaker in the areas of sustainable arts, live/work communities, ethical development, community and economic revitalization and the environment.

**Ms. Jess Wendover**

*Director, Mayors' Institute on City Design*

Jess Wendover is the director of the Mayors' Institute on City Design, as well as senior director of programs at the American Architectural Foundation. In this capacity she has worked with over 100 American mayors and cities to help local leaders better understand urban design so that they can advocate for the built environments in their communities. Jess also developed the first-ever international Mayors' Institute in Warsaw, Poland, and oversees the Great Schools by Design program, which provides leadership development in design for local school leaders. Before joining the Architectural Foundation in 2006, Jess served as the community design director at Urban Ecology in San Francisco, providing community planning and design to low-income neighborhoods. Her previous work experience includes architecture, housing, and community development work in New York and Baltimore. She is also president of the Association for Community Design. She is a LEED-accredited professional with the U.S. Green Building Council, and a certified city planner. Ms. Wendover holds masters degrees in architecture and city planning from U.C. Berkeley.

**Mr. Kulapat Yantrasast**

*Creative Director, wHY Architecture*

Kulapat Yantrasast, a native of Thailand, is a principal of wHY Architecture, based in Los Angeles, which he founded in 2003. Newsweek magazine's article on contemporary architecture noted wHY Architecture as one of the innovative architectural practices of the new generation. Their philosophy of the integration of creative thinking with timeless design, along with their focus on intelligent and high-quality construction, have gained them a reputation for their architectural works and projects for the arts and culture as well as residences all over. wHY Architecture recently completed the Grand Rapids Art Museum, the first new art museum in the world to receive the LEED certification (gold) for sustainable design. Other current projects include many gallery designs at the Art Institute of Chicago, the Art Bridge at the Great Wall of Los Angeles and the Social and Public Art Resource Center in Venice, California as well as many residential and commercial projects. Prior to wHY Architecture, Yantrasast was a close associate with Tadao Ando. He was the project architect on the Modern Art Museum of Fort Worth in Texas, the ARMANI / TEATRO in Milan. wHY Architecture has also been collaborating with Tadao Ando on projects in the US. Kulapat graduated with degree in architecture from Chulalongkorn University in Bangkok, Thailand, received his masters and Ph.D. in architecture from the University of Tokyo, Japan under the Japanese Government

Scholarship. He lectures regularly in the US and worldwide. He has served, since 2005, on the Artists' Committee of American for the Arts, the nation's oldest organization for the support of the Arts in society.