

The Barns at WOLF TRAP

As the weather changes and summer comes to a close, the good times move indoors to The Barns at Wolf Trap. Located just down the road from Wolf Trap's Filene Center, this intimate 382-seat venue was hailed by *The Washington Post* as "One of the area's best places to hear music." The Barns is a favorite local nightspot showcasing an array of entertainment suitable for all music lovers. Performances include the best in jazz, blues, Cajun, folk, bluegrass, rock, and chamber music, drawing thousands of patrons each year. As *Intermission* observed "Every act molds The Barns earthy environment and aficionado audiences into a very special evening, with each commenting on the warmth of the embrace felt at The Barns."

Advertise with Wolf Trap, and Enjoy the Benefits of:

- A socially affluent and culturally active audience of professionals ages 25-54 with considerable purchasing power, who enjoy the area's finest products and services
- Eight months of exposure throughout the fall, winter, and spring
- Enhanced visibility—join forces with Wolf Trap, one of Washington's most beloved institutions!

Contact: Heather Flynn, Advertising Sales Manager
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Wolf Trap Foundation

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Or email to:

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Wolf Trap Foundation is a 501(c)(3) nonprofit organization.

Timbre

timbre (tim'bre) n. 1. The distinctive tone of an instrument or a singing voice.

The program magazine for
The Barns at Wolf Trap
2009-2010

Circulation: 35,000
Approximately 95 performances

Full Season Net Rates
(Eight-month run date: October - May)

Black & White

| | |
|--------------|---------|
| Full page | \$2,320 |
| Half page | \$1,740 |
| Quarter page | \$1,130 |

Mechanical Requirements

| | Width | Depth |
|-----------------------|--------------------------------|--------------------------------|
| Program Trim Size | 5 ³ / ₈ | 8 ¹ / ₄ |
| Full Page (Bleed)* | 5 ⁵ / ₈ | 8 ¹ / ₂ |
| Full Page (Non Bleed) | 4 ⁵ / ₈ | 7 ⁵ / ₁₆ |
| 1/2 Page (Vertical) | 2 ³ / ₁₆ | 7 ⁵ / ₁₆ |
| 1/2 Page (Horizontal) | 4 ⁵ / ₈ | 3 ¹ / ₂ |
| 1/4 Page (Vertical) | 2 ³ / ₁₆ | 3 ¹ / ₂ |

* On bleed pages, keep all printed material 3/8" from trim on all sides.

Printing Specifications

Halftones: 133-line screen preferred;
120-line screen accepted.

Please email a black ink only, press quality,
high resolution pdf or send it on a CD.

All artwork must be accompanied by hard proof.

Deadlines:

Space reservations: July 27, 2009
Camera-ready art: August 10, 2009