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FOR IMMEDIATE RELEASE:

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**The Honorable Norman Mineta to Serve as Chairman of
Wolf Trap's National Advisory Council for the Arts and Environment**

Vienna, VA—Today, at the **National Press Club Luncheon Speakers Series** in Washington, D.C., **Terrence D. Jones, Wolf Trap Foundation for the Performing Arts President and CEO** announced the creation of **Wolf Trap's National Advisory Council for the Arts and Environment**. The **Honorable Norman Mineta** has agreed to serve as **Chairman of the Council**, which will include distinguished performers, corporate leaders, and environmental experts. "The Council will guide Wolf Trap's commitment to inspiring meaningful and enduring environmental practices at home and throughout the local and national performing arts community," explained Mr. Jones.

In addition, the Wolf Trap Foundation will be working with **Starbucks, The PNC Financial Services Group, General Motors, 94.7 FM The Globe, the National Park Service**, and others to help advance and disseminate the practice of sustainability among the performing arts community.

"We will begin with a complete assessment of Wolf Trap's environmental footprint; then work towards minimizing our impact; and eventually positioning Wolf Trap as an environmental model and resource for arts presenters across the country. While we are still in the early planning stages, some of the ideas to be implemented with the help of our partners, will be transitioning to alternative fuel and high efficiency vehicles; purchasing wind credits to offset the carbon emissions of our Center for Education; the planting of more trees; and through technology, taking steps to move us as close as possible to a paperless operation – with the ultimate goal of making Wolf Trap a zero waste organization and carbon neutral," continued Mr. Jones.

Wolf Trap, a national leader in the performing arts and arts-in-education, has been inspired to take on these initiatives, because, as Mr. Jones explains, "Since our earliest times, human creativity has been a result of the interdependence of the human condition and nature – and is expressed in what we call art. Although the arts most definitely derive from an instinctive and uniquely human impulse to create; our music, dance, visual art, poetry, architecture, and films all reflect our perception of the world we live in; and as such, our collective creativity serves as a gateway to understanding the essence of the natural world, and in turn, our understanding of one another."