

WOLF TRAP

CORPORATE PARTNERSHIP

Corporate partners benefit from yearlong **brand visibility** among Wolf Trap's diverse and highly desirable demographic and enjoy **VIP treatment** for employees and clients at the most unique entertainment venue in the Washington, D.C. region. Wolf Trap is a leader nationally and internationally, with unrivaled and distinct artistic programming that reaches more than a **half million people annually** across its three performance venues and through its education programs.

A partnership with Wolf Trap Foundation for the Performing Arts ensures that your employees, clients, and our community enjoy the best of the performing arts year-round.



EXPERIENCE

Enjoy **premier access** to Wolf Trap's extraordinary concerts, dining, hospitality amenities, and VIP lounge at the only national park for the performing arts. Impress your clients and employees with first-class engagement, including access to **preferred parking, priority ticket handling**, and invitations to special events at Wolf Trap's exceptional venues—the Filene Center and The Barns.



ENTERTAIN

Increase your company's visibility with Wolf Trap's distinctive audiences by sponsoring beloved and **unique events**, including the Wolf Trap Ball, Wine at Wolf Trap, and more. Enhance your investment by hosting events for clients and employees at one of Wolf Trap's **exceptional facilities**. Corporate partners benefit from memorable events that pair with Wolf Trap's **world-class performances**.



ENGAGE

Promote your business to more than **400,000 affluent patrons**, primarily aged 25 to 64, as well as an online community of millions. This ideal audience appreciates exceptional quality and shares your commitment to the arts and education, highly valuing companies that invest in their community. **Preeminent brand** recognition for your organization is available through customizable sponsorship opportunities.

*WILL YOU JOIN US?
LET'S TALK.*

Andrea Edwards

Director, Corporate & Foundation Relations
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2018-2019 CORPORATE PARTNER BENEFITS

CORE BENEFITS

2.5 million impressions

Members at every level receive the following **core benefits**, plus the benefits listed under each level:

- Priority handling and access to tickets before the general public
- Recognition in *Center Lines*, the Filene Center program (circ. 400,000) and *Timbre*, The Barns program (circ. 35,000); and on wolftrap.org (2+ million visitors each year)
- Invitations to events with leading members of the D.C. area's business, social, diplomatic, and cultural community
- 25% discount on rental spaces at the Center for Education, Wolf Trap National Park, or The Barns at Wolf Trap
- 20% discount on *Center Lines* and *Timbre* advertising
- Access to Employee Membership Discount Program

Customizable engagement and sponsorship opportunities are available.

WOLF TRAP CORPORATE RELATIONS
703.255.1932
corporaterelations@wolftrap.org
www.wolftrap.org/give

Filene Circle \$55,000

Core Benefits and Benefits of the Preceding Level Plus

- Four-seat Season Box subscription (\$15,500 value; up to 70 shows; replaces ticket package)
- Upgrade to Emerald Sponsorship of the Wolf Trap Ball (includes table for eight and upgraded recognition)
- Upgrade to half page color salute ad in *Center Lines*

Bravo Circle \$35,000

Core Benefits and Benefits of the Preceding Level Plus

- \$5,000 ticket package
- Upgrade to Ruby Sponsorship of the Wolf Trap Ball (includes table for eight and sponsor recognition)
- Recognition on Filene Center Plaza digital signage

Great Performer \$27,500

Core Benefits and Benefits of the Preceding Level Plus

- \$3,500 ticket package
- Four tickets to the Wolf Trap Ball **-or-** \$3,000 Special Event Flex Spending Credit

Executive Producer \$17,500

Core Benefits and Benefits of the Preceding Level Plus

- \$2,000 ticket package
- Recognition on Filene Center Plaza donor list
- Quarter-page color salute ad in *Center Lines*

Producer \$12,500

Core Benefits and Benefits of the Preceding Level Plus

- \$1,500 ticket package
- Summer long access to exclusive VIP *Encore Circle Lounge*
- Preferred Parking Pass at the Filene Center
- Access to Employee Discount Ticket Program
- Dining and gift shop discounts
- Complimentary beverage coupons for use at Wolf Trap concessions
- Opportunity to purchase a Filene Center Lawn package or Season Box subscription
- Recognition on *Encore Circle Lounge* Donor Wall

Director \$8,500

Core Benefits Plus

- Ticket package valued at \$1,000
- One-night *Encore Circle Lounge* preview
- One-night Preferred Parking Pass at the Filene Center
- Private VIP Hotline for ticket purchases