

# WOLF TRAP

## DIGITAL ADVERTISING OPPORTUNITIES

### REACH WOLF TRAP PATRONS ONLINE BEFORE THE PERFORMANCE

The **Visit Page** at [wolftrap.org](http://wolftrap.org) provides excellent opportunities to showcase your business to 1.6 **million** unique website viewers. Advertising is available in the following categories:

- **Restaurants**
- **Hotels**
- **Transportation companies**
- **Carry-out food/picnic providers**

### WAYS TO CONNECT WITH FUTURE CUSTOMERS

Choose from the following advertising levels:

- **Level 1:** Line listing + logo + link to website
- **Level 2:** Line listing + logo + link to website + inclusion in 2 Wolf Trap emails to an expanding opt-in list of over 142,000 subscribers

### ANNUAL RATES

Level 1	Level 2
\$1,000	\$1,750

### AD SPECS/DIMENSIONS

- Logo dimensions should not exceed **110 x 80 pixels** with minimum resolution of **72 dpi**.
- Description/offer should be **50 words or less**

### SUBMISSION REQUIREMENTS

Send line listing, logo (.jpg or .gif file), and website link to [advertising@wolftrap.org](mailto:advertising@wolftrap.org).

### ADDITIONAL ADVERTISING OPPORTUNITIES

Wolf Trap offers full and partial season print advertising options in its summer program magazine, **Center Lines**, and its fall/winter/spring program magazine, **Timbre**.

**Ask about special package rates for print and online advertisers!**



### CONTACT

703.255.1914  
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FOUNDATION FOR THE PERFORMING ARTS