



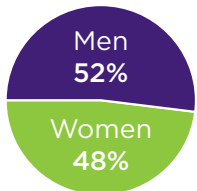
Center Lines Advertising Opportunities

Advertising with Wolf Trap puts your brand in front of socially affluent and culturally active audiences with considerable purchasing power. *Center Lines* is the summer program magazine for the Filene Center at Wolf Trap National Park for the Performing Arts.

Reach Wolf Trap Patrons

- Circulation: **25,000**
- Venue Capacity: **7,000+**
- Availability for your ad to appear at **6 performances** from May through September
- Programs are distributed **free to all patrons** 90 minutes prior to select performances.

Wolf Trap's Audience

| | | |
|--|---|---|
| Gender  Men 52% Women 48% Married: 63% | Age 65+: 13% 55-64: 26% 45-54: 16% 35-44: 17% 25-34: 28% | Education College Degree: 71% Graduate or Professional Degree: 23% |
| | Household Income \$100,000+: 80% \$250,000+: 19% | Residence Virginia: 69% Maryland: 16% DC: 11% |

Source: Scarborough Aug 2021-Oct 2022

Publication Schedule

Printed copies of *Center Lines* are available for the following Summer 2023 performances:

Broadway in the Park

Featuring Megan Hilty and Lea Salonga
 June 16

The Planets in HD

National Symphony Orchestra
 July 7

American Ballet Theater

July 27 + 28

Hilary Hahn plays Brahms

National Symphony Orchestra
 August 4

Mozart

Don Giovanni

Wolf Trap Opera
 August 11

Richmond Ballet

Carmina Burana

Richmond Symphony & Chorus
 August 30

Rates

All ads are full color; rates below are per insertion.

Full Page: \$1,600

Half Page: \$1,000

Quarter Page: \$650

Wolf Trap offers sponsorship packages, additional print, and digital advertising opportunities.

Artwork submission deadline is 6 weeks prior to performance date.

Reserve your ad today! advertising@wolftrap.org | 703.255.1914