WOLF TRAP BALL

IN PARTNERSHIP WITH THE EMBASSY OF JAPAN

SEPTEMBER 25, 2020

HONORARY HOST

His Excellency Sugiyama Shinsuke J. Ambassador of Japan

BALL CO-CHAIRS

Janet and Calvin Hill Nancy Laben and Jon Feiger

JOIN US for the spectacular Wolf Trap Ball in partnership with the Embassy of Japan on Friday, September 25. This exquisite black-tie evening celebrates and supports the arts and education programs of Wolf Trap Foundation for the Performing Arts.

Dinner and dancing take place on the magnificent Filene Center stage, one of the largest performance spaces in America. The Ball welcomes a cross-section of prominent leaders in philanthropy, national and international business, the Diplomatic Corps, the President's Cabinet, the U.S. Congress, state and local governments, and media. For a glimpse of the glamorous evening, visit wolftrap.org/ball to view the 2019 Ball video and photos.

Last year, Wolf Trap Foundation's Ball raised a record-breaking \$1.7 million—the most successful fundraiser in the Foundation's history. The must-attend event is a beloved decades-old tradition, increasingly lauded as one of the top benefit galas in the region. *BizBash* noted Wolf Trap's Ball as one of the top ten galas in its much-anticipated list of Washington's Top 100 Events. *Washington Life* noted the Wolf Trap Ball as having the "Grandest Theme," and *The Washington Post* applauded the authentic "cultural touches…everywhere."

YOUR PARTICIPATION in the Ball supports Wolf Trap Foundation's arts and education programs and is one of the most enjoyable ways to show your care for one of the most beloved and important cultural resources in the nation. To learn more about how Wolf Trap Foundation for the Performing Arts has distinguished itself as an artistic, educational, and cultural resource for the Greater Washington, D.C. area, please reference the enclosed Annual Report.

Please see the attached sponsorship menu for recognition and entertainment benefits. For more information about supporting the Wolf Trap Ball, please contact Wolf Trap Special Events at 703.255.4030 or <u>events@wolftrap.org</u>.

2020 WOLF TRAP BALL SPONSORS

As of February 13, 2020

WOLF TRAP 2020 SEASON UNDERWRITERS

Dan and Gayle D'Aniello

OFFICIAL EVENT SPONSOR Capital One

PLATINUM SPONSOR

MicroStrategy

HOST SPONSOR

The Boeing Company

DIAMOND SPONSORS

Amazon Web Services Srikant Sastry and Manjula Pindiprolu Suzanne and Glenn Youngkin

EMERALD SPONSORS

Booz Allen Hamilton Grant Thornton LLP Lockheed Martin

RUBY SPONSORS

Choice Hotels International Melissa Delgado and Tony Colangelo Deloitte MAXIMUS The PNC Foundation



All sponsors are recognized for a full year, commensurate with giving level, in all of Wolf Trap Foundation's major publications and performance program books, and on prominent donor walls throughout Wolf Trap National Park and The Barns at Wolf Trap.

PRESENTING | \$100,000+

Fully customizable sponsorship package available. Please contact Vice President of Development Sara Jaffe at 703.255.1937 or saraj@wolftrap.org for more information.

PLATINUM | \$75,000 - \$99,999

- Invitation for eight (8) to a Ball kick-off reception in June 2020
- Two (2) VIP tables for ten (10) guests each at the Wolf Trap Ball and an invitation for ten (10) to a private Ball VIP reception
- All other recognition benefits listed at the Host Sponsor Level

HOST | \$50,000 - \$74,999

- Invitation for six (6) guests to a Ball kick-off reception in June 2020
- Two (2) VIP tables for eight (8) guests each at the Wolf Trap Ball, and an invitation for four (4) to a private Ball VIP reception
- Recognition in the Ball welcome remarks
- All other recognition benefits listed at the Diamond Sponsor Level

DIAMOND | \$25,000 - \$49,999

- Invitation for four (4) guests to a Ball kick-off reception in June 2020
- One (1) premium placement table for eight (8) at the Wolf Trap Ball, and an invitation for two (2) to a private Ball VIP reception
- Recognition in press release (sent to local/national media outlets)
- One (1) full-page color advertisement in the Ball printed program*
- Donor name/corporate logo on the Ball invitation, electronic invitation, and printed program*
- Donor name/corporate logo featured in Ball digital presentation
- Donor name/corporate logo with hyperlink at wolftrap.org/ball

EMERALD | \$17,500 - \$24,999

- Invitation for two (2) guests to a Ball kick-off reception in June 2020
- One (1) preferred placement table for eight (8) guests at the Wolf Trap Ball
- One (1) half-page color advertisement in Ball printed program*
- Donor name recognition on the Ball invitation and printed program*
- Donor name/corporate logo incorporated in Ball digital presentation
- Donor name/corporate logo at wolftrap.org/ball

RUBY | \$10,000 - \$17,499

- Invitation for two (2) guests to a Ball kick-off reception in June 2020
- One (1) table for eight (8) guests at the Wolf Trap Ball
- Donor name in Ball invitation and printed program*
- Donor name incorporated in Ball digital presentation
- Donor name at wolftrap.org/ball

To make your commitment or for more information, please contact the Special Events team at

703.255.4030 or events wolftrap.org. *Commitment required by June 26, 2020 to receive recognition in the Ball invitation and by August 14, 2020 for recognition in the Ball printed program. All donations are tax-deductible to the fullest extent of the law, less the fair market value of goods and services received by the donor: \$250 per person for the Ball, \$67 per person for the Private Ball VIP Reception.

SPONSORSHIP MENU

ADDITIONAL UNDERWRITER OPPORTUNITIES

AVAILABLE AS ADD-ON PACKAGES EXCLUSIVELY FOR EMERALD LEVEL AND ABOVE SPONSORS!

Please contact Special Events Director Kara Kurtz at 703.255.1934 or karak@wolftrap.org to

customize your package or for more information. *Commitment required by June 26, 2020 to receive recognition in the Ball invitation and by August 14, 2020 for recognition in the Ball printed program. All donations are tax-deductible to the fullest extent of the law, less the fair market value of goods and services received by the donor: \$250 per person for the Ball, \$67 per person for the Private Ball VIP Reception.

VIP RECEPTION SPONSOR | \$75,000 RESERVED

DANCE PARTY | \$50,000

A hallmark feature of the Ball, the dance party lounge is an unforgettable after-dinner hot spot

- Donor name/corporate logo prominently featured in the dance party lounge and on cocktail napkins
- Two (2) VIP tables with seating for eight (8) guests each, and sixteen (16) invitations to a private Ball VIP Reception
- Invitation for six (6) guests to a Ball kick-off reception in June 2020
- Recognition in the Ball welcome remarks and from the stage at the dance party
- Recognition in Ball press release (sent to local/national media outlets)
- One (1) full-page color advertisement in the Ball printed program*
- Donor name/corporate logo on the Ball invitation, electronic invitation, printed program, and digital presentation*
- Donor name/corporate logo with hyperlink at wolftrap.org/ball

RED CARPET | \$25,000

Make an impression by splashing your logo in the red-carpet arrival and departure lounge

- Donor name/corporate logo featured in the guest arrivals area and branding on a custom-branded digital frame for guest selfies on the red carpet
- One (1) premium placement table for eight (8) at the Wolf Trap Ball, and an invitation for two (2) to the Ball VIP Reception
- Invitation for four (4) guests to a Ball kick-off reception in June 2020
- Donor name/corporate logo on the Ball invitation, electronic invitation, printed program, and digital presentation*
- Donor name/corporate logo with hyperlink at wolftrap.org/ball

WINE | \$15,000

Make everyone's night more fun by underwriting the reception and dinner wines

- Donor name/corporate logo featured on bars and on menu page in printed program
- One (1) table for eight (8) guests at the Wolf Trap Ball
- Invitation for two (2) guests to a Ball kick-off reception in June 2020
- Donor name/corporate logo included in Ball digital presentation
- Donor name on the Ball printed invitation, electronic invitation, and printed program*
- Donor name at wolftrap.org/ball

HOSPITALITY | \$15,000

The Hospitality Station serves as home base for guest needs

- Donor name/corporate logo featured at hospitality station and opportunity to provide branded hospitality items
- One (1) table for eight (8) guests at the Wolf Trap Ball
- Invitation for two (2) guests to a Ball kick-off reception in June 2020
- Donor name/corporate logo included in Ball digital presentation
- Donor name on the Ball printed invitation, electronic invitation, and printed program*
- Donor name at wolftrap.org/ball