

WOLF TRAP

DIGITAL ADVERTISING OPPORTUNITIES

REACH WOLF TRAP PATRONS ONLINE BEFORE THE PERFORMANCE

The **Visit Page** at **wolftrap.org** provides excellent opportunities to showcase your business to **2.1 million** unique website viewers. Advertising is available in the following categories:

- **Restaurants**
- **Hotels**
- **Transportation companies**
- **Carry-out food/picnic providers**

AVAILABLE OPPORTUNITIES & RATES

- **Wolf Trap E-newsletters:** Inclusion in Wolf Trap email to expanding opt-in list of over 190,000.
\$1,750 per insertion
- **Website:** Line listing + logo + link to your company's website on wolftrap.org for one year.
\$1,000*
- **Best value! E-newsletter + Website:** Line listing + logo + link to your company's website + inclusion in 2 Wolf Trap emails.
\$4,500*

*Additional \$250 for top listing on website
(1 available per category)

AD SPECS/DIMENSIONS

- Hi-res logo **300dpi**.
- Acceptable file formats are **.jpg, .esp, .png or .gif**.
- Description/offer should be **50 words or less**

SUBMISSION REQUIREMENTS

Send line listing, logo and website link to **advertising@wolftrap.org**.

ADDITIONAL ADVERTISING OPPORTUNITIES

Wolf Trap offers full and partial season print advertising options in its summer program magazine, *Center Lines*, and its fall/winter/spring program magazine, *Timbre*.

Ask about special package rates for print and online advertisers!



CONTACT

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FOUNDATION FOR THE PERFORMING ARTS