# WOLF TRAP DIGITAL ADVERTISING OPPORTUNITIES

# REACH WOLF TRAP PATRONS ONLINE BEFORE THE PERFORMANCE

The **Visit Page** at **wolftrap.org** provides excellent opportunities to showcase your business to 1.6 **million** unique website viewers. Advertising is available in the following categories:

- Restaurants
- Hotels
- Transportation companies
- Carry-out food/picnic providers

### WAYS TO CONNECT WITH FUTURE CUSTOMERS

Choose from the following advertising levels:

- Level 1: Line listing + logo + link to website
- Level 2: Line listing + logo + link to website + inclusion in
   2 Wolf Trap emails to an expanding opt-in list of over 142,000 subscribers

## ANNUAL RATES

Level 1	Level 2
\$1,000	\$1,750

## AD SPECS/DIMENSIONS

- Logo dimensions should not exceed 110 x 80 pixels with minimum resolution of 72 dpi.
- Description/offer should be 50 words or less

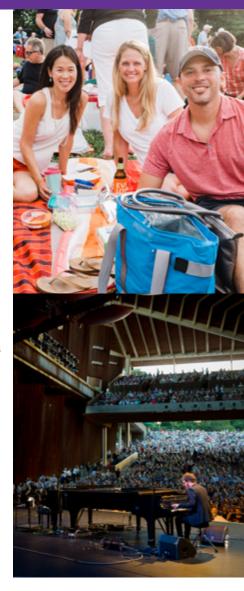
#### SUBMISSION REQUIREMENTS

Send line listing, logo (.jpg or .gif file), and website link to advertising@wolftrap.org.

## ADDITIONAL ADVERTISING OPPORTUNITIES

Wolf Trap offers full and partial season print advertising options in its summer program magazine, *Center Lines*, and its fall/winter/spring program magazine, *Timbre*.

Ask about special package rates for print and online advertisers!



CONTACT
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