

WOLF TRAP

DIGITAL ADVERTISING OPPORTUNITIES

REACH WOLF TRAP PATRONS ONLINE BEFORE THE PERFORMANCE

The **Visit Page** at wolftrap.org provides excellent opportunities to showcase your business to 1.6 **million** unique website viewers. Advertising is available in the following categories:

- **Restaurants**
- **Hotels**
- **Transportation companies**
- **Carry-out food/picnic providers**

WAYS TO CONNECT WITH FUTURE CUSTOMERS

Choose from the following advertising levels:

- **Level 1:** Line listing + logo + link to website
- **Level 2:** Line listing + logo + link to website + inclusion in 2 Wolf Trap emails to an expanding opt-in list of over 165,000 subscribers

ANNUAL RATES

| Level 1 | Level 2 |
|---------|---------|
| \$1,000 | \$1,750 |

AD SPECS/DIMENSIONS

- Logo dimensions should not exceed **110 x 80 pixels** with minimum resolution of **72 dpi**.
- Description/offer should be **50 words or less**

SUBMISSION REQUIREMENTS

Send line listing, logo (.jpg or .gif file), and website link to advertising@wolftrap.org.

ADDITIONAL ADVERTISING OPPORTUNITIES

Wolf Trap offers full and partial season print advertising options in its summer program magazine, *Center Lines*, and its fall/winter/spring program magazine, *Timbre*.

Ask about special package rates for print and online advertisers!



CONTACT

703.255.1914
advertising@wolftrap.org



FOUNDATION FOR THE PERFORMING ARTS